



# PLASMA 2010 Annual Meeting

## March 23-25, 2010

*Sales Summit March 26, 2010*



### **PLASMA Annual Meeting & Sales Summit**

Join your fellow PLASMA members at the 2010 Annual Meeting in Danbury, Connecticut, to network, share best practices and learn about new technologies that affect the lighting industry and your business. The Annual Meeting will feature discussions on sales strategies, adjusting to labor-only jobs, using social networking to grow your business and much more! The Sales Summit will focus on national, regional and local sales strategies and opportunities including networking opportunities with leading manufacturers in the industry. **Register early and receive 50% off the Sales Summit registration fee! The first 25 people to register for the Sales Summit will only pay \$60 per person!**

### **Schedule**

#### ***Tuesday, March 23, 2010***

11:00 am – 3:30 pm

Board Meeting and Luncheon

4:00 pm – 5:30 pm

New Member Orientation

6:00 pm – 8:00 pm

Tuesday Night Welcome Dinner at Chuck's Steakhouse

#### ***Wednesday, March 24, 2010***

8:00 am – 3:30 pm

General Membership Meeting

3:30 pm – 9:00 pm

Tour of Efficient Lighting and Dinner at Maggie McFly's (Collared shirts required for men, no t-shirts.)

#### ***Thursday, March 25, 2010***

8:00 am – 3:30 pm

General Membership Meeting

6:30 pm – 8:00 pm

Sales Summit Networking Dinner in Hartford, CT (Included in Sales Summit Registration.)

#### ***Friday, March 26, 2010***

8:00 am – 5:00 pm

Sales Summit in Hartford, CT

5:30 pm – 8:00 pm

Sale Summit Networking Dinner (Optional, not included with registration)

Lunch and Dinner will be included on Wednesday, March 24 and lunch will be included on Thursday, March 25. The Tuesday Night Welcome Dinner and the Sales Summit are optional and have separate fees.

### **Annual Meeting Hotel**

March 23-25, 2010

#### **Danbury Plaza Hotel & Conference Center • 18 Old Ridgebury Rd • Danbury, CT 06810**

The room rate is \$99 per night (plus tax) for a standard single occupancy room. You are responsible for making your own reservations. To secure the group rate, you will need to call 203-794-0600 **before February 20, 2010** and tell them you are with PLASMA.

### **Sales Summit Hotel**

March 25-26, 2010

#### **Sheraton Bradley Hotel • 1 Bradley International Airport • Windsor Locks, CT 06096**

The room rate is \$99 per night (plus tax) for a standard single occupancy room. You are responsible for making your own reservations. To secure the group rate, you will need to call 860-627-5311 **before February 20, 2010** and tell them you are with PLASMA.

### **Transportation and Parking**

If you are attending the Sales Summit on March 26 in Hartford, you may want to fly into the Bradley International Airport. This airport is approximately 1 hour 15 minutes from the Danbury Plaza Hotel (Annual Meeting location). The Westchester County/White Plains, NY airport is about 30 minutes away from the Danbury Plaza Hotel. New York airports, John F. Kennedy and La Guardia are each approximately 1 hour 15 minutes from the Danbury Plaza. If you would like to coordinate carpool to and from an airport, please send your flight itinerary to Amber Walls at Director@plasmalighting.org. Parking is free at the Danbury Plaza and \$9.95 per day at the Sheraton Bradley Hotel.

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